

2020



VISION

**ADVERTISING
CALENDARS**



2020
VISION
YOUR BRAND
IN FOCUS

High-quality calendars carrying your advert achieve great visibility for your brand keeping it in focus all year.

Calendars are used daily, with your message seen clearly, influencing any target you choose.

Cumulative viewings yield an excellent return on investment through calendar advertising.



Every image links to online 360° panoramas and videos



EVERY PAGE
UV
VARNISHED



SILVER AWARD
Most Innovative Product
of the Year 2018

360iINTERACTIVE C64

Size 350mm x 494mm

360iINTERACTIVE DESK C76

Size 160mm x 280mm



2020 VISION

YOUR BRAND
IN FOCUS



1	Mon
2	Tue
3	Wed
4	Thu
5	Fri
6	Sat
7	Sun
8	Mon
9	Tue
10	Wed
11	Thu
12	Fri
13	Sat
14	Sun
15	Mon
16	Tue
17	Wed
18	Thu
19	Fri
20	Sat
21	Sun
22	Mon
23	Tue
24	Wed
25	Thu
26	Fri
27	Sat
28	Sun
29	Mon
30	Tue
31	Wed

How to Use this Planner

THIS IS A 360° PANORAMA
The main image of this page is a 360° panoramic image. To view the full image, click on the image. The image will open in a new window and you can rotate it to see the full 360° view. To return to the main image, click on the 'X' button in the top right corner.

JAN 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

DEC 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEB

Mon	Tue	Wed	Thu	Fri	Sat	Sun
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

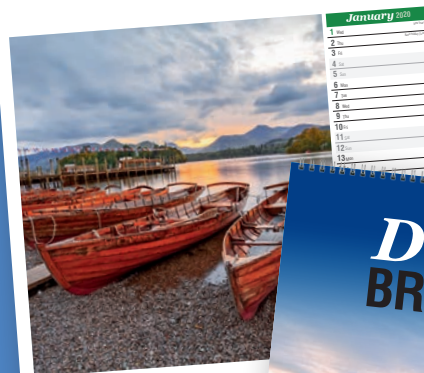
SCENIC TOUR OF SCOTLAND

SCENIC TOUR OF SCOTLAND

EVERY PAGE
UV
VARNISHED

SCENIC TOUR OF SCOTLAND C51

Size 494mm x 350mm



January 2020

1	Mon
2	Tue
3	Wed
4	Thu
5	Fri
6	Sat
7	Sun
8	Mon
9	Tue
10	Wed
11	Thu
12	Fri
13	Sat

December 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Keynote City, Democratic Capital

Keynote City, Democratic Capital is a leading provider of 360° panoramic images. We offer a wide range of 360° panoramic images for your business. To view the full image, click on the image. The image will open in a new window and you can rotate it to see the full 360° view. To return to the main image, click on the 'X' button in the top right corner.

Scan the QR code to visit the gallery/line of sites.
www.visitbritain2020.com/qr51

13 LEAF WALL

Every image
links to online
360° panoramas



Explore a 360° panorama with your smartphone or PC.

Scan QR code or visit the web address.

DISCOVER BRITAIN C9

Size 433mm x 315mm

13 LEAF WALL

*Prime position
in your contact's
workplace, your
advert increases
brand familiarity
every business
day of the year.*



FERRARI PORTOFINO

Portofino, our latest Ferrari, is every driver's dream in a stunning red. It's a driving experience that's as exhilarating as it is elegant. It's a driving experience that's as exhilarating as it is elegant. It's a driving experience that's as exhilarating as it is elegant.

Engine: 3.9L V8
Power: 375hp @ 7000rpm

Acceleration: 0-60mph 3.5secs
Top Speed: 193mph

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

MARQUES OF DISTINCTION

JANUARY 2020

11 New York City 2 Black History Month

2020



MARQUES OF DISTINCTION



VISIBLE

MARQUES OF DISTINCTION C54

Size 494mm x 350mm

EVERY PAGE
UV
VARNISHED

13 LEAF WALL

Suitable for any workplace, your personalised calendar will fulfil a key role in the recipients' working life.



360iINTERACTIVE ORGANISER C65

Size 334mm x 440mm



RELEVANT

BILL STOTT'S BIZARRE WORLD OF WORK C41

Size 433mm x 315mm



ETHOS C60

Size 415mm x 460mm

EVERY PAGE
UV
VARNISHED



DEEP BLUE C61

Size 350mm x 494mm

EVERY PAGE
UV
VARNISHED

*Calendars use
your precious
budget effectively,
advertising your
brand every day.*

ENDANGERED SPECIES



COST EFFECTIVE

**ENDANGERED
SPECIES C57**

Size 494mm x 350mm

EVERY PAGE
UV
VARNISHED

DESK Size 160mm x 280mm

EVERY PAGE
UV
VARNISHED

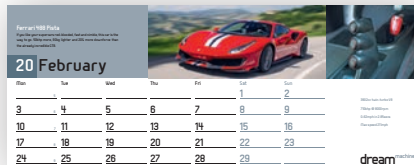
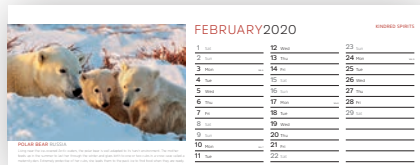
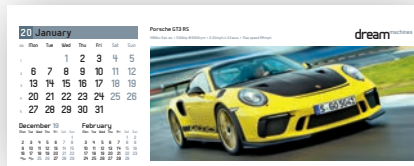
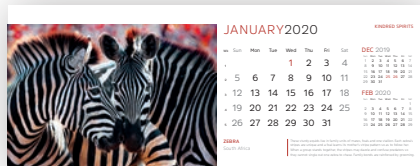
KINDRED SPIRITS C79

EVERY PAGE
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VARNISHED

DREAM MACHINES C74

EVERY PAGE
UV
VARNISHED

ETHOS C77





EVERY PAGE
UV
VARNISHED



360INTERACTIVE C76

EVERY PAGE
UV
VARNISHED



RURAL BRITAIN C71



APEX DAILY DESK APX



Size 110mm x 170mm



360INTERACTIVE MINI DESK C106

Size 175mm x 120mm



WILDLIFE MINI DESK C103

Size 175mm x 120mm

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

AROUND THE WORLD C20

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

DOWN MEMORY LANE C30

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

CALEDONIA C23

ASK FOR THE FULL **90** BROCHURE TITLES

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

PICTORIAL BRITAIN C19

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FUNNY BUSINESS C25

2020 VISION YOUR BRAND IN FOCUS



JANUARY 2020 **FEBRUARY 2020**

DECEMBER 2019: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

JANUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28

MARCH 2020: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

BRITISH WILDLIFE C22

7 LEAF CENTRE-FOLDING POSTAGE SAVER


**PICTORIAL
BRITAIN C19PS**

**WATERCOLOUR
BRITAIN C32PS**


Size 442mm x 315mm, 221mm x 315mm when folded

Large Letter Postage Category
**CALEDONIA
C23PS**

**SUPERCARS
C21PS**


COLLECTORS CARS C95



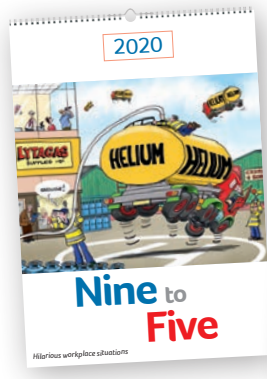
SCENIC MEMO C91



13 LEAF POSTAGE SAVER

Large Letter Postage Category

Size 340mm x 240mm



NINE TO FIVE C96



SCENIC WORLD C98

2020 VISION

YOUR BRAND IN FOCUS

2019						
December	Décembre	December	Diciembre	Dezember	Dicember	2019
49	2	3	4	5	6	7
50	9	10	11	12	13	14
51	16	17	18	19	20	21
52	23	24	25	26	27	28
1	30	31				1/88

ADDITIONAL ADVERTISING AREA

2020						
January	Janvier	Januari	Enero	Januar	Gennaio	2020
1	6	7	8	9	10	11
2	13	14	15	16	17	18
3	20	21	22	23	24	25
4	27	28	29	30	31	
5						1 2° 3 4 5

ADDITIONAL ADVERTISING AREA

2020						
February	Février	Februari	Febrero	Februar	Febbraio	2020
6	3	4	5	6	7	1/8
7	10	11	12	13	14	15
8	17	18	19	20	21	22
9	24	25	26	27	28	29
						2/9

ADDITIONAL ADVERTISING AREA

MEGA TRI-PAD

Size 840 x 340mm

2020 VISION

YOUR BRAND IN FOCUS

2019						
December	Décembre	December	Diciembre	Dezember	Dicember	2019
49	2	3	4	5	6	7
50	9	10	11	12	13	14
51	16	17	18	19	20	21
52	23	24	25	26	27	28
1	30	31				1/88

2020						
January	Janvier	Januari	Enero	Januar	Gennaio	2020
1	6	7	8	9	10	11
2	13	14	15	16	17	18
3	20	21	22	23	24	25
4	27	28	29	30	31	
5						1 2° 3 4 5

2020						
February	Février	Februari	Febrero	Februar	Febbraio	2020
6	3	4	5	6	7	1/8
7	10	11	12	13	14	15
8	17	18	19	20	21	22
9	24	25	26	27	28	29
						2/9

ADDITIONAL ADVERTISING AREA

SOLO 3 MONTHLY

Size 595 x 300mm



COMMERCIAL PLANNER

B30 (RED/BLACK)

Size 420mm x 310mm

COMMERCIAL PLANNER

B30A (GREEN/BLACK)

Size 420mm x 310mm

JOTTA B1 (RED/BLACK)

JOTTA B2 (BLUE/BLACK)

Size 340mm x 240mm

GET THE FULL BROCHURE, 90 TITLES TO CHOOSE FROM

2020

VISION

YOUR BRAND
IN FOCUS

*Advertising calendars will
achieve great visibility
for your brand,
keeping it in focus
all year.*